SMS Terms of Service

Last update: August 5, 2026; Effective date: August 5, 2026

SMS Messaging Terms of Service

These terms and conditions (the “Terms”) apply when you (“you” or “your”) opt-in to receive recurring promotional and personalized marketing text or short message service (“SMS”) messaging (“Sezzle SMS Marketing Alerts”) from Sezzle Inc. (“Sezzle”) or its third party provider, Braze, Inc. (together with Sezzle, “we”, “us” or “our”). These Terms incorporate the Sezzle User Agreement, including its Arbitration Provision (the “User Agreement”). Capitalized terms used but not defined in these Terms shall have the meanings set forth in the User Agreement.

1. Sezzle SMS Marketing Alerts may be sent using an automatic telephone dialing system to the mobile telephone you provided when signing up or any other number that you designate. Consent to receive SMS Marketing Alerts is not a condition of any purchase. Message and Data rates may apply to any text or SMS messages sent or received.

2. Message frequency will vary. Sezzle reserves the right to alter the frequency of messages sent at any time.

3. You can cancel Sezzle SMS Marketing Alerts at any time. Just text “STOP” in response to the text or SMS message you received. After you send the message “STOP” to us, we will send you a final message to confirm that you have been unsubscribed. After this, you will no longer receive Sezzle SMS Marketing Alerts from us. If you want to restart the Sezzle SMS Marketing Alerts, you will need to opt-in to the Sezzle SMS Marketing Alerts again in the Sezzle Mobile App.

4. If at any time you forget what keywords are supported, just text “HELP” to the last text or SMS message you received. After you send the message “HELP” to us, we will respond with instructions on how to use our services as to how to unsubscribe. You may also reach out for help directly at support@braze.com or by telephone at 1-800-555-5555.

5. If at any time you intend to stop using the phone number used to subscribe to Sezzle SMS Marketing Alerts, including canceling your service plan or selling or transferring the phone number to another party, you agree that you will opt out of Sezzle SMS Marketing Alerts pursuant to Section 3 prior to ending your use of the phone number. You understand and agree that the agreement to do so is a material part of these Terms. You further agree that, if you discontinue the use of your phone number without unsubscribing pursuant to Section 3 hereof you will be responsible for all costs (including attorney's fees) and liabilities incurred by us in the delivery of Sezzle SMS Marketing Alerts as a result of claims by brought the individual(s) who is later assigned that phone number.

6. Carriers are not liable for delayed or undelivered text messages.

7. Data obtained from you in connection with Sezzle SMS Marketing Alerts may include your mobile phone number, your carrier's name, and the date, time and content of your messages and other information you provide to us as part of this service. We may use this information to contact you and provide services you request from Sezzle. If you have questions regarding our privacy practices, please read Sezzle's Privacy Policy. Data, including phone numbers, collected during the opt-in process for Sezzle SMS Marketing Alerts will not be shared with third parties for marketing purposes.